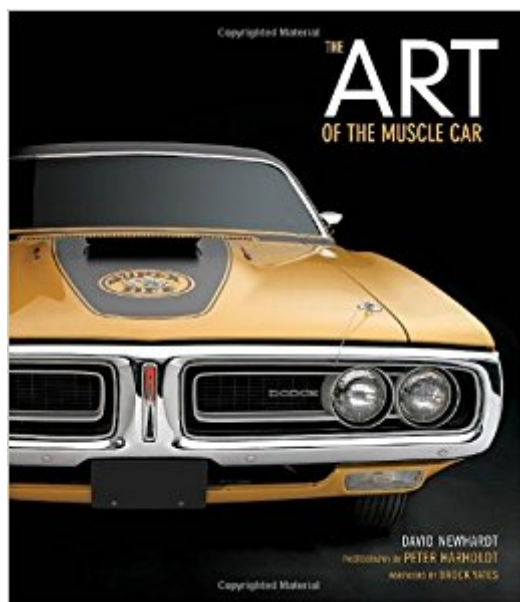


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The Art Of The Muscle Car: Collector's Edition



Synopsis

“Just what is a Muscle Car?” Road Test magazine asked in June 1967. The answer: “Exactly what the name implies. It is a product of the American car industry adhering to the hot rodder’s philosophy of taking a small car and putting a BIG engine in it. . . . The Muscle Car is Charles Atlas kicking sand in the face of the 98 horsepower weakling. Unconcerned with such trivial details as comfort and handling, the vintage American muscle car was built for straight-line speed and quickly became the ride of choice for power-hungry racers and serious gearheads. In a country where performance was measured in brute force, a quarter mile at a time, the muscle car was the perfect machine. In the intervening years, these down-and-dirty, high-performing beauties have earned their place in the automotive pantheon. As prized by collectors and aficionados as they are by denizens of garages and drag strips, classic muscle cars now fetch upwards of a million dollars at auctions and feature in any story of America’s automotive glory days. The icons of muscle car art—including Camaro and Chevelle SS, the Hemi and 440-6 Cuda, Challenger, Roadrunner, Super Bee, GTX, Super Bird, Daytona Charger, Super Cobra Jet and Boss Mustang, Talladega Torino, Buick GSX and W30 Oldsmobile 442, and AMX Javelin—are all here, on full display in this lavishly illustrated volume, each described in a detailed essay followed by a gallery of portraits and special gatefold presentations that capture the art of the muscle car at its finest.

Book Information

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Customer Reviews

"The art in "The Art of the Muscle Car" is Peter Harholdt's beautiful photography, showcasing 47 prime specimens of Detroit iron. Mr. Harholdt's technique, shooting mostly profiles against a black backdrop, portrays the cars as a kind of rolling Pop Art. Detail images of the cars' hood scoops, wheels, wings, badges and graphics reinforce that theme, as do the reprints of vintage ads and magazine covers." - The New York Times "David Newhardt, with an assist from photographer Peter Harholdt, has repeated his highly successful formula of automotive history incorporating premium-quality paper and incredibly vivid images. This huge, 240-page hardcover book profiles 47 seminal muscle cars, beginning with the 1964 Pontiac GTO and ranging on to another Pontiac, the 1974 Trans Am Super Duty 455. Each car gets a treatment of about a half-dozen huge 10 x 12-inch pages, with detail photos and period advertising. Numerous studio-quality images spill across two-page spreads and several of the stars herein are treated to lavish foldouts." - Hemmings Muscle Machines "Motorbooks will be releasing a compendium of classic car awesomeness in less than 10 days. The title? "The Art of the Muscle Car". And it's chocked-full of images and back stories galore on the best of what America has had to offer since the glory days of the muscle car's birth in the latter 1960s." - StangNet.com "Beautiful photography of the most brutish muscle cars America ever built, from the Chevrolet Camaro and Chevelle to the Plymouth Barracuda and Superbird." - Automobile Magazine

David Newhardt is one of the best automobile photographers working today and has provided photography for best-selling Motorbooks titles Muscle: America's Legendary Performance Cars, Corvette: Fifty Years, Mustang: Forty Years, Mopar Muscle: Fifty Years, and Shelby Mustang: Racer for the Street. Peter Harholdt is a lifelong car enthusiast, SCCA racer, and preeminent studio photographer. He has been trusted to photograph countless priceless works of art for museums and exhibit catalogs. He first developed his portable studio to create the stunning hot rod portraits featured in Motorbooks' Art of the Hot Rod. Official Website: www.peterharholdt.com Photographer and writer David Newhardt was born in Chicago, Illinois, and attended Southern Illinois University majoring in professional photography. He served eight years in the US Navy aboard nuclear submarines before settling in Southern California. Newhardt worked at Motor Trend for three years and has been on the mastheads of many automotive magazines. He has worked in the fashion photography field but finds automobiles easier to deal with. The author of seven books, Newhardt has supplied scores of other books with images. A long-time member of the Motor Press Guild, he is married and has two sons. Newhardt lives in Pasadena, California. davidnewhardt.com Peter Harholdt is a lifelong car enthusiast, SCCA racer, and preeminent studio photographer. He has

been entrusted to photograph countless priceless works of art for museums and exhibit catalogs. He first developed his portable studio to create the stunning hot rod portraits featured in Motorbooks' Art of the Hot Rod. Harholdt lives in West Palm Beach, Florida. peterharholdt.com

This is a large format book filled with beautifully photographed muscle cars from 1964 to 1974. Each of the 47 chapters covers one make & model, with two-page spreads of each car. Additional photos show under the hood, inside the car, plus close ups of other interesting details. Each chapter has a page of text about the model. What's covered? All the brands are here from AMC to Pontiac, featuring top-of-the-line engine packages, from the Boss 302 & 340 Sixpack thru the SS 396, COPO 427, LS6 454, 400 Ram Air IV, 455 SuperDuty, 428 Cobra Jet, Boss 429, 440 SixPack and 426 Hemi. What's missing? The smaller compact based cars such as the Chevy Nova SS, Dodge Dart, Plymouth Duster and early Barracuda (prior to 1970) and Mustang (65-66) are not shown. As a two-seat sports car, the Vett is also excluded, so no 427 midyears with "Stinger" hoods or L88-powered Corvettes. The text is brief but does a good job of setting the stage and providing context for the sizzling pictures, but this is not a reference book. The 0-60 mph and 1/4 mile performance numbers are usually not the best numbers from the various period magazines. There are a few typos, such as transposing the torque numbers for the 440 and 426 engines in one place, and the Charger R/T MSRP is incorrectly shown as the base Charger MSRP. But these are minor quibbles that don't detract from the overall presentation. With the large format and high quality paper, the pictures and the cars are spectacular. A list of the models covered follows, along with the years shown. (If a year appears more than once, then two different chapters are shown for different versions that year, such as the 1970 Road Runner and 1970 Superbird.)

Make	Model	Years
AMC	Javelin	70, 71
Buick	GSX	70
Chevy	Camaro	69, 69, 70
Chevy	Chevelle	65, 66, 68, 70
Chevy	El Camino	69, 71
Dodge	Challenger	70, 70, 71
Dodge	Charger	67, 69, 69, 70, 71
Dodge	Super Bee	69, 71
Ford	Mustang	68, 69, 70, 70
Ford	Torino	69
Mercury	Cyclone	69, 69
Olds	442	66, 70, 71, 72
Plymouth	Cuda	70, 70, 71
Plymouth	GTX	71
Plymouth	Road Runner	70, 70, 71
Pontiac	Firebird	73, 74
Pontiac	GTO	64, 65, 67, 70

I bought this book as a gift for a male friend of mine whom I was perplexed as to what to get someone who knows a lot about so much and is a true renaissance man being a psychotherapist, martial artist, and musician and excelling in all fields. What do you get a guy like that? I found out that he likes muscle cars and when I saw this book and read the reviews I thought it would be a

good risk. Well let me say that I hit the JACKPOT!!! The book itself is ART!! It's absolutely beautiful and the collection of cars within is truly outstanding. If you are considering this book I say you can make this purchase with your eyes shut and you'll be very pleased when you open them upon its arrival.

This book is a must have if you love muscle cars. The photography is stunning and it comes with little prints that you could have framed. Each car is paired with a cleverly written synopsis of its genesis and key qualities.

nice book, good coffee table addition.

I bought this as a Christmas present for my son in law who has recently developed an interest in the old muscle cars. It delivers! Beautiful pics. He loves it and it is displayed on his coffee table.

Bought as a gift for a male friend who grew up with muscle cars, he loved it!

This book has some of the best quality muscle car photos I've ever seen. Love it - it made an excellent Christmas gift. I would order more from this author.

gave as a gift, recipient can't put it down

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